

ANTHONY EUGENE RAMIREZ

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Front-End Web developer with over 14 years of providing simple solutions for complex issues, familiar with all things WordPress. Able to take a project from the mind of the customer, to infancy, to its final glorious reveal. Believe in educating the customer, while continuing to learn, adapt and be educated in all things web. Willing to play a supporting role or lead a team of diligent developers to accomplish the end goal, which is making strategic, functioning, and awesome websites.

PROFESSIONAL EXPERIENCE

Cosmick Technologies | www.cosmicktechnologies.com

Digital Operations Manager | January 2018 – Present

- Employee Management, Mentoring, Training, Recruiting & Interviewing
- Customer Liaison and Point of Contact for Client Majority
- Analyze user needs to properly implement relevant website development
- Manage All or Majority of Company projects from infancy to final delivery
- Responsible for writing Project Proposals & Scopes of Work
- Responsible for quoting Projects & Customer Requests Tickets
- Responsible for Project & Customer Request Ticket Preparation & Delegation
- Create Standardized Company Workflows, Processes & Overall Documentation
- Lead all company Monthly Overview & Weekly Project Meetings
- Responsible for brainstorming & developing internal company projects
- Responsible for creating Development Platforms & Launching Final Projects
- Develop, create and modify WordPress websites and templates based on graphical compositions
- Develop cleanly coded websites with a high focus on Responsive Design
- Build out custom E-Commerce Websites utilizing WooCommerce as the E-Commerce Solution
- Develop medium/complex Page, Product and Post Templates utilizing PHP & Advanced Custom Fields
- Build out customized WordPress template structures
- Convert and/or implement written, graphic, audio, and video components to compatible web formats
- Integrate websites with third party applications
- Keep up-to-date on web developments and trends
- Conduct Website Speed Optimization Implementation and Fixes
- Perform SQL Database Creation & WordPress Installations
- CPANEL Management & SSL Certificate Installations
- Maintain Backups, Plugin and WordPress Updates via ManageWP
- Slack Based Communication for Project Management and Employee 1 to 1's

Department of Nutrition, Physical Activity and Obesity | CDC | <https://www.cdc.gov/nccdphp/dnpao/>

Front-End Developer | October 2015 – Present

- Responsible for building out custom layouts provided through graphical compositions
- Responsible for troubleshooting broken coding, and providing necessary fixes
- Responsible for templating, structuring and formatting content
- Responsible for understanding the intricacies of the Custom CMS and ongoing updates
- Responsible for documentation of tasks and ongoing projects
- Responsible for Upload Requests Submissions of Development Site Work
- Responsible for providing Technical Knowledge to this particular department
- Responsible for all Front-End Development communication for this department
- Responsible for ongoing training sessions
- Utilize JIRA for Project Management
- Utilize Slack as a Project Communication Tool

Forum One Communications | www.forumone.com

Associate Front-End Developer | January 2015 – June 2017

- Set up local sites for local development utilizing Vagrant and Virtual Box
- Assisted in the creation of themes for CMS Based Websites (Primarily Drupal and Wordpress)
- Customized HTML and CSS Classes for initial project development using BEM naming conventions
- Processed all CSS through SASS Development
- Wrote additional basic functionality via Javascript/JQuery
- PHP Implementation for Wordpress Development
- Developed all sites to be Fully & Effectively Responsive on all Web Browsing Platforms
- Managed all projects through Command Prompt & Git Workflow
- Standardized all projects by maintaining Agile Development Methodology
- Added new front-end features and fixed bugs for large CMS based websites, both pre and post launch
- Developed small client projects utilizing Jekyll [Non CMS]
- Project Management and Collaboration through Redmine & Jira
- Cross Browser and Device Testing
- Created/Managed Website Comps and elements via Adobe Photoshop & Illustrator
- Created Illustrated & Animated Infographics via Adobe Animate [fka Adobe Flash Professional]

Ramirez Creative Solutions, LLC. | www.ramirezsolutions.com

Owner and Developer | March 2008 – Present

- Conduct Client Interviews
- Develop Target Marketing Campaign
- Budget Planning & Budget Planning Advising
- Multiple Client Management
- Maintaining of Website Integrity, Security & Analysis
- Web Content Management
- Social Media & Email Marketing
- Develop Graphics for Web & Print Design
- Manage Broker Account for Print Projects
- Develop & Issue Payment Invoices
- Maintain Customer Relationships Weekly & Bi-Weekly
- Attend Network Meetings & Head Client Recruiting
- Video Development through Adobe Premiere

Rocket Communications, LLC. | www.rocketstite.us

Front-End Web Developer | January 2011 – June 2014

- Wireframe Development & Photoshop Web Compositions
- Front-end Wordpress Development
- Troubleshooting & Website Content Management

Eleva Media Group | www.martinramirez.me

Wordpress Specialist & Graphic Designer | July 2012 – December 2012

- Print marketing, Graphic Design, and Wordpress Adviser
- Front-end Wordpress Development
- Business Card & Logo Development
- Photoshop Website Compositions

Fuego Beats Media | www.fuegobeatsmedia.com

Web & Graphic Design Director | January 2013 – February 2015

- Business Marketing Advising
- Develop Marketing Campaigns
- Develop Graphics for the web
- Print Marketing Development and Order Processing
- Front-end Wordpress Development
- Website Troubleshooting & Analysis
- Website Management & security
- Social Media Marketing

TECHNICAL SKILLS

- 1) Woocommerce Product Insertion
- 2) Woocommerce Template Manipulation (Checkout, Cart, Product, Landing Page)
- 3) Product Inventory Management
- 4) Standard WordPress Template Creation
- 5) Advanced WordPress Template Creation
- 6) Standard/Advanced WordPress Troubleshooting
- 7) Advanced WordPress Menus
- 8) Advanced WordPress Widget Creation & Placement
- 9) Custom WordPress Functions
- 10) Website Styling Cleanup, Formatting & Troubleshooting
- 11) Advanced Contact & Payment Form Creation
- 12) Payment Merchant Integration (Paypal, Stripe, Authorize.net, etc)
- 13) Website Content Management & Insertion
- 14) Custom Post, Page & Link Queries
- 15) Custom Content Grids
- 16) Blog Library Creation & Management
- 17) Customer Testimonial/Reviews Setup
- 18) Mobile Content Manipulation/Implementation
- 19) Video Library Creation (Youtube/Vimeo/MP4 Imbed)
- 20) Password Protected & Private Content Creation
- 21) Custom Mobile Menus
- 22) Custom CSS/JQuery Functionality (Animations, Dropdowns, Transitions, Slideouts, Flip Arouds, Etc.)
- 23) Custom JQuery/PHP "IF" Statements
- 24) Global Content Search & Replace
- 25) Hosting Help, Setup and Availability
- 26) Domain Help, Setup & Transfer
- 27) Domain Forwarding Setup
- 28) 301 Redirects

- 29) DNS Updates (Domain Records)
- 30) Email Setup & GSuite Configuration

EDUCATION

Stratford University | Woodbridge, VA

AAS in Digital Design, December 2009

- 3.9 GPA
- Selected for Dean's List Recipient
- Graduate Speaker & School Representative | Dec. 2009

REFERENCES & PORTFOLIO

References & Portfolio Available Upon Request